

Greg G. Armfield, Ph.D.

Curriculum Vitae

New Mexico State University
Department of Communication Studies
MSC 3W, P.O. Box 30001
Las Cruces, NM 88003-8001

Office: (575) 646-4729
Fax: (575) 646-4642
Armfield@NMSU.edu

Education

- Ph.D. 2004 University of Missouri-Columbia (Communication)
Emphasis: Organizational Communication
Secondary Area: Mass Media
Outside Area: Quantitative Methodology
Dissertation: Religiosity and online information seeking during vocational anticipatory socialization.
Advisor: Debbie S. Dougherty
Committee: Michael Kramer, Michael Porter, Jon Hess, and Glenn Leshner
- M.A. 2000 Wichita State University (Communication)
Emphasis: Organizational Communication
- B.A. 1995 Wichita State University (Communication)
Emphasis: Integrated Marketing Communication
- A.S. 1994 Butler Community College
Emphasis: Integrated Photography

Research Interest

I research organizational culture and the manifestation of identity in nonprofit organizations and sports.

Academic Experience

Assistant Professor, Department of Communication Studies, New Mexico State University.
Taught and developed courses in: Organizational Communication (Graduate & Undergraduate), Leadership (G & U), Organizational Culture and Consulting (G), Sports Communication (G & U), Communication Internship (G & U), Communication of Innovation (G & U), Communication Theory (G & U), Principles of Human Communication (U), and Principles of Human Communication for Scientists – course funded through the National Institute of General Medical Sciences (NIGMS) Minority Access to Research Careers (MARC) Program grant (U). Involved in graduate and undergraduate advising, directing and serving on thesis and comprehensive exam committees. Service to the department, university, discipline, and local community. 2008 to present.

Assistant Professor, Department of Communication, Drama, and Journalism, Angelo State University. Taught and developed courses in: Organizational Communication (Graduate and Undergraduate), Communication and Information Diffusion (G), Public Communication Campaigns (G), Quantitative Research Methods (G), Small Group and Project Management (G), Advertising and Public Relations Campaigns (U), Communication Analysis (U), Communication Technology (U), Innovative Advertising Media (U), Integrated Marketing Communication (U), Interviewing (U), Public Relations (U), and Public Speaking (U). Responsible for 12 hours per semester in addition to advising, directing and serving on thesis and comprehensive exam committees, service to the department, university, discipline, and local community. Promoted from Assistant Professor II to Assistant Professor I in 2007. 2004 to 2008.

Graduate Teaching Assistant, Department of Communication, University of Missouri-Columbia. Instructor of record for Introduction to Speech Communication. Served as a teaching assistant in the following courses: Senior Capstone Project, Controversies in Communication, and Media Communication in Society. Responsible for 6 hours per semester in addition to service to the department. 2000 to 2004.

Adjunct Instructor, Moberly Area Community College. Taught Public Speaking. 2001 to 2004.

Adjunct Instructor, Butler Community College. Taught Public Speaking and Interpersonal Communication in addition to service to the university. 1999 to 2000.

Research

Research Recognitions and Awards

2012-2013 Patricia Christmore Faculty Teaching Award, New Mexico State University, Spring 2013.

2012-2013 Outstanding Faculty Achievement Award for Service and Outreach, New Mexico State University, College of Arts and Sciences, Spring 2013.

Top Paper (Ramcharitar & Armfield). Applied Communication Division, Southern States Communication Association, Louisville, KY. 2007.

Top Three Paper (Holbert, Pillion, Tschida, Armfield, Kinder, Cherry, & Dalton), Political Communication Division, National Communication Association, Miami, FL. 2003.

Top Paper (Armfield), Organizational Communication Division, Central States Communication Association, Milwaukee, WI. 2002. (This manuscript was also the top student paper).

Top Student Paper (Armfield), Instructional Development Division, National Communication Association, Atlanta, GA. 2001.

Award for Great Grizzly Deeds, Butler Community College, 1999 and 2000.

Publications

Scholarly Books

Armfield, G. G. & Morgan, E. L. (Eds.). (2013). *Human communication in action*. (5th ed.). Dubuque, IA: Kendall/Hunt. (4th ed. - 2011).

Morgan, E. L., Armfield, G. G. & Lindsey, A. E. (Eds.). (2010). *Principles and practice in human communication: A reader and workbook*. (3rd ed.). Dubuque, IA: Kendall/Hunt.

Refereed Journal Articles

- Osei-Hwere, E. M., Armfield, G. G., Kinsky, E. S., Gerlich, R. N., & Drumheller, K. (in press). Ethical implications of Lance Armstrong's performance-enhancing drug case. *Journal of Legal, Ethical, and Regulatory Issues*.
- Drumheller, K. & Armfield, G. G. (2013). Obama transforming: Where transformational and transactional leadership collide. *Speaker and Gavel*, 50(1), 14-36.
- Drumheller, K. & Armfield, G. G. (2013, Spring). A functional understanding of transformational and transactional leadership: Lessons from a sitting president. *Texas Speech Communication Journal Online*.
- Armfield, G. G., Dixon, M. A., & Dougherty, D. S. (2006). Organizational power and religious individual's media use. *Journal of Communication and Religion*, 29(2), 421-444.
- Armfield, G. G., & Holbert, R. L. (2003). The relationship between religiosity and Internet use. *Journal of Media and Religion*, 2(3), 129-144. doi:10.1207/S15328415JMR0203_01
- Lead article.**

Holbert, R. L., Pillion, O., Tschida, D. A., Armfield, G. G., Kinder, K., Cherry, K., & Daulton, A. R., (2003). The West Wing as endorsement of the U. S. Presidency: Expanding the bounds of priming in political communication. *Journal of Communication*, 53(3), 427-443. doi:10.1111/j.1460-2466.2003.tb02600.x

Book Chapters (Refereed by Editor)

- Armfield G. G. & Selle, M. (2013). Small group communication. In G. G. Armfield & E. Morgan (Eds.), *Human communication in action* (5th edition, pp. 187-197). Dubuque, IA: Kendall/Hunt. (Note: this was an invited chapter)
- Armfield G. G. (2013). Organizational communication. In G. G. Armfield & E. Morgan (Eds.), *Human communication in action* (5th edition, pp. 173-185). Dubuque, IA: Kendall/Hunt. (4th edition, pp. 171-183). (Note: these were invited chapters)
- Dixon, M. A. & Armfield, G. G. (2013). Not in my sandbox: Organizational identity, culture, & interfaith collaboration. In D. S. Brown Jr. (Ed.) *A communication perspective on interfaith dialogue: Living within the Abrahamic traditions*, Lanham, MD: Lexington.
- McGuire, J. P., Armfield, G. G., & Boone, J. (2012). Show me the numbers!: Media dependency and fantasy game participants. In A. C. Earnhardt, P. M. Haridakis, & B. S. Hugenberg, (Eds.), *Sports fans, identity, and socialization: Exploring the fandemonium*. Lanham, MD: Lexington.
- Armfield G. G. (2010). Organizational communication. In E. Morgan, G. G. Armfield, & A. E. Lindsey (Eds.) *Principles and practice in human communication: A reader and workbook* (pp. 93-104). Dubuque, IA: Kendall/Hunt. (Note: this was an invited chapter)
- McGuire, J. P. & Armfield, G. G. (2008). Two nations, two networks, one game: An analysis of the ESPN and Univision telecasts of the 2002 Mexico-United States World Cup match. In L. W. Hugenberg, P. M. Haridakis, & A. C. Earnhardt (Eds.), *Sports mania: Essays on fandom and the media in the 21st Century* (pp. 45-59). Jefferson, NC: McFarland & Company, Inc.

Refereed Conference Proceedings

- Armfield, G. G. (in press). Developing a comprehensive survey of religiosity. *2012 annual proceedings of the Religious Communication Association*.

Edited Book Under Contract

Earnheardt, A. C., Armfield, G. G. & McGuire, J. P. *The ESPN effect: Academic studies of the worldwide leader in sports*. Peter Lang. (Under contract with Peter Lane. Manuscript due July or August of 2014)

Submitted to Refereed Journal

McGuire, J. P. & Armfield, G. G. (2013, August). Peddling the truth or coasting downhill? Lance Armstrong and the use of image repair strategies. Manuscript submitted to *International Journal of Sport Communication*.

Armfield, G. G. & McGuire, J. P. (2013, April). I'm a big fan: Studying media dependency among fantasy football, baseball, and basketball participants. Manuscript submitted to *Texas Speech Communication Journal*.

Perna, B. & Armfield, G. G. (2013, September). Conflict perceptions: A co-worker approach. Manuscript submitted to *Southern Communication Journal*.

Convention Papers Currently Under Review

Armfield, G. G. & Dixon, M. A. *Exploring the relationship between leader-member exchange (LMX) and communication satisfaction*. Paper submitted to the annual meeting of the Southern States Communication Association, New Orleans, LA.

Perna, B. & Armfield, G. G. *Conflict perceptions: A co-worker approach*. Paper submitted to the annual meeting of the Southern States Communication Association, New Orleans, LA.

Works in Progress

Armfield, G. G. & Drumheller, K. Broken levees, broken bureaucracy?: Government image restoration efforts after natural disasters. In J. R. Blaney (Ed.) *Putting Image Repair to the Test: Empirical Approaches to Image Restoration Strategies*. (Chapter accepted for publication based on abstract, and revisions as required by editor)

Armfield, G. G., Drumheller, K., Gerlich, R. N., Osei-Hwere, E. M., & Kinsky, E. S. (2013, September). The legend that fell from his bicycle: The effects of fanship on athlete support and non-profit giving. Manuscript to be submitted to *Communication and Sport*.

Armfield, G. G. & McGuire, J. P. (2013, September). Fantasy sport ownership motivation and media dependency. Manuscript to be submitted to *International Journal of Sport and Communication*.

Armfield, G. G. & Dixon, M. A. (Manuscript under revision). The use of hybrid methodology to identify emerging organizational subcultures. Manuscript to be submitted to *Journal of Business Communication*.

Grant and Research Support

Active

Collaborator and Coordinator for Scientific Communication (Comm. 265: Principles in Human Communication for Scientists.). Minority Access to Research Careers (MARC) programs National Institutes of Health (NIH) Science, Technology, Engineering, and Mathematics (STEM) Grant with Principal Investigator and Program Director Michael D. Johnson. 2012 to 2017. \$3.8 million.

Completed

Recipient, New Mexico State University, College of Arts and Sciences Dissemination Grant Program, "Individual-Organizational Fit in Religious Institutions and Discursive Construction of the Difficult Coworker" October 1, 2009 to June 30, 2010.

Recipient, New Mexico State University College of Arts and Sciences Dissemination Grant Program, March 1, 2009 to October 31, 2009.

Principal Investigator, Angelo State University Research Enhancement Program, "An Investigation of Emerging Sub-cultures," May 2007 to August 2007. \$9,937.

Student Honorarium, University of Missouri Student Organization Allocation Committee, funding provided to the Association of Communication Graduate Students to provide partial funding of Mike Allen's meta-analysis workshop, Spring 2003. \$488.

Co-Investigator, University of Missouri Research Council Small Grant, "Religiosity and power as a factor of organizational media use" (with Debbie S. Dougherty, University of Missouri-Columbia, Co-Investigator), Fall 2002. \$981.

Consultancy

Morning Star United Methodist Church, Las Cruces, NM. January 2010 to present.

Consultant, Southwest Airlines, "A communication audit and cultural investigation," (Maria A. Dixon, "Mustang Consulting" Southern Methodist University, Principal Investigator). 2004 to 2009.

Not Funded

Principal Investigator, New Mexico State University, College of Arts and Sciences Course Release Awards, "Leadership in Nonprofit Organizations." Fall 2012.

Faculty Honorarium, Faculty Sony Scholarship Grant, NMSU-Information & Communication Technologies & Sony. Fall 2011.

Principal Investigator, New Mexico State University, College of Arts and Sciences Mini-Grant Program, "A Communication Audit of the United Methodist Church." Summer 2011.

Presentations

Competitively Selected Convention Papers

Armfield, G. G., Jones, D. & Perna, B. (2013). *The role of memorable messages in determining individual-organizational fit in religious institutions*. Paper to be presented at the annual meeting of the Religious Communication Association, Washington, D.C..

Armfield, G. G. (2013). *Theorizing about interfaith dialogue: Connecting again for the first time*. Paper to be presented at the annual meeting of the National Communication Association, Washington, D.C..

Armfield, G. G., Drumheller, K., Gerlich, R. N., Osei-Hwere, E. M., & Kinsky, E. S. (2013, August). *The legend that fell from his bicycle: The effects of fanship on athlete support and non-profit giving*. Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication Annual Convention, Washington, D.C.

McGuire, J. P. & Armfield, G. G. (2013, April). *Peddling the truth? Lance Armstrong and the use of image repair strategies*. Paper presented at the annual meeting of the Southern States Communication Association Conference, Louisville, KY.

Competitively Selected Convention Papers - continued

- Buckholz, M., Mason, S., Purcell, C., Armfield, G. G., & Gallagher, J. (2013, February). *An audience in the home: Recommendations for effective online speech delivery*. Report presented at the New Mexico Higher Education and Assessment Association Inc., Albuquerque, NM.
- Armfield, G., Barney, D., Clason, D., Fitzsimmons, J., Goss, R., Mostafa, A., Pierard, C., Smith, D., Wosick-Correa, K., & Stovall, S. (2013, February). *What are our students learning from their general education experience?: The committee for the assessment of student learning in general education (CASL-GE)*. Report presented at the New Mexico Higher Education and Assessment Association. Inc., Albuquerque, NM. (note: authors listed alphabetically).
- Osei-Hwere, E. M., Armfield, G. G., Kinsky, E. S., Gerlich, R. N., & Drumheller, K. (2013, March). *Ethical implications of Lance Armstrong's performance-enhancing drug case*. Paper presented at the Allied Academies International Conference. New Orleans, LA. (Printed in conference proceedings)
- Drumheller, K., Gerlich, R. N., Armfield, G. G., Kinsky, E. S., & Osei-Hwere, E. M. (2013, February). *Live strong, give strong: Donation intentions of cycling fans to Livestrong*. Paper presented at the annual meeting of the International Association for Communication and Sport Conference Sixth Sports Summit, Austin, TX.
- Armfield, G. G. & McGuire, J. P. (2013, February). *Fanship levels and fantasy team owners: A uses and gratifications perspective*. Paper presented at the annual meeting of the International Association for Communication and Sport Conference Sixth Sports Summit, Austin, TX.
- McGuire, J. P. & Armfield, G. G. (2013, February). *Peddling the truth or coasting downhill? Lance Armstrong and the use of image repair strategies*. Paper presented at the annual meeting of the International Association for Communication and Sport Conference Sixth Sports Summit, Austin, TX.
- Armfield, G. G. (2012, November). *Developing a comprehensive survey of religiosity*. Paper presented at the annual meeting of the National Communication Association Conference, Orlando, FL.
- Armfield, G. G. & McGuire, J. P. (2012, March). *Fantasy sport ownership motivation and media dependency*. Paper presented at the annual meeting of the International Association for Communication and Sport Conference Fifth Sports Summit, Peoria, IL.
- Smith, D. E., Fitzsimmons, J., Woscik, K., Armfield, G. G., & Mostafa, A. (2012, February). *Transition to program-level assessment of student learning in general education*. Report presented at the New Mexico Higher Education and Assessment Association Inc., Albuquerque, NM.
- Armfield, G. G. (2011, November). *Religiosity and uncertainty reduction theory during vocational anticipatory socialization*. Paper presented at the annual meeting of the National Communication Association Conference, New Orleans, LA.
- Armfield, G. G. & McGuire, J. P. (2011, August). *I'm a big fan: Studying media dependency among fantasy football, baseball, and basketball participants*. Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication Annual Convention, St. Louis, MO.
- Armfield, G. G. (2011, March). *Traditions, trends & technology in the organizational communication classroom*. Paper presented at the annual meeting of the Southern States Communication Association Conference, Little Rock, AR.

Competitively Selected Convention Papers - continued

- Armfield, G. G., Fitzsimmons, J., Mostafa, A., Smith, D., Stovall, S., & Wosick-Correa, K. (2011, February). *General education assessment: Proposal for change*. Report presented at the New Mexico Higher Education and Assessment Association. Inc., Albuquerque, NM.
- McGuire, J. P., Armfield, G. G., & Boone, J. (2010, November). *Show me the numbers! Media dependency and fantasy game participants*. Paper presented at the annual meeting of the National Communication Association Conference, San Francisco, CA.
- Armfield, G. G. (2010, April) *Trash-talk as a basis for a positive community*. Paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN.
- Armfield, G. G. (2009, November). *The role of memorable messages in determining individual-organizational fit in religious institutions*. Paper presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
- Armfield, G. G. & Dougherty, D. S. (2009, November). *Discursive construction of the difficult coworker*. Paper to be presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
- Drumheller, K. & Armfield, G. G. (2009, April). *Obama vs. Palin: "You can put lipstick on a pig" but are you a transformational leader?* Paper presented at the annual meeting of the Southern States Communication Association, Norfolk, VA.
- Armfield, G. G. (2008, November). *New methods and activities for teachers of the introduction to organizational communication*. Paper presented at the annual meeting of the National Communication Association Conference, San Diego, CA.
- Armfield, G. G. (2008, April). *From consulting to cohabitation: Beyond the walls of the academy*. Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA.
- Armfield, G. G. & Dixon, M. A. (2007, November). *Mixed nuts: The use of hybrid methodology to identify the emergence of organizational subcultures*. Paper presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
- Ramcharitar, A. N. & Armfield, G. G. (2007, March). *The impact of organizational culture on customer service*. **Top Paper in Applied Communication Division**, presented at the annual meeting of the Southern States Communication Association, Louisville, KY.
- McGuire, J. P. & Armfield, G. G. (2006, November). *Two countries, two networks, one game: Contrasting ESPN and Univision broadcasts of Mexico-United States soccer*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Armfield, G. G. (2006, April). *The self-proclaimed scapegoat: A critical look at Michael Brown's image repair tactics*. Paper presented at the annual meeting of the Southern States Communication Association, Dallas, TX.
- Armfield, G. G. (2005, November). *Jablin's academic legacy and the future of organizational socialization research*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Armfield, G. G. (2005, November). *The influence of religiosity in vocational anticipatory socialization*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Armfield, G. G. (2005, November). *The relationship of vocational anticipatory socialization and uncertainty reduction theory*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.

Competitively Selected Convention Papers - continued

- Armfield, G. G. & Dougherty, D. S. (2005, November). *Measuring vocational anticipatory socialization: The vocational anticipatory socialization index (VASI)*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Armfield, G. G., Dixon, M. A., & Dougherty, D. S. (2004, November). *Organizational power and religious individuals media use*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Holbert, R. L., Pillion, O., Tschida, D.A., Armfield, G. G., Kinder, K., Cherry, K., & Daulton, A. R. (2003, November). *The West Wing as endorsement of the American presidency: Expanding the domain of priming in political communication*. **Top Three Paper in Political Communication Division**, presented at the annual meeting of the National Communication Association, Miami, FL.
- Armfield, G. G. (2003, October). *The role of religiosity in vocational anticipatory socialization*. Paper presented at the annual Organizational Communication Mini-Conference, Kalamazoo, MI.
- Armfield, G. G. (2003, August). *A structural equation model of religiosity's effect on mass media use*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- Armfield, G. G. (2002, November). *Gendered transaction in relation to superior – subordinate conflict management styles: A structurational approach*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Armfield, G. G., Atkinson, J., & Cherry, K. (2002, November). *John Edward and ELM: You need source credibility to get people to believe that you are really talking to the dead*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Holbert, R. L., & Armfield, G. G. (2002, November). *The role of secularism in the relationship between religion and Internet use*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Armfield, G. G. (2002, April). *Impact of disliked co-workers on organizational employees*. **Top Paper, Top Student Paper, and Debut Paper in Organizational Communication Division**, presented at the annual meeting of the Central States Communication Association, Milwaukee, WI.
- Armfield, G. G. (2001, November). *An analysis of andragogy and communicative behaviors between traditional students and adult learners*. **Top Student Paper and Debut Paper in Instructional Development Division**, presented at the annual meeting of the National Communication Association, Atlanta, GA.

Invited Presentations and Lectures

- Armfield, G. G., Barney, D., Clason, D., Fitzsimmons, J. Goss, R., Mostafa, A., Pierard, C., Smith, D., Stovall, S., & Wosick-Correa, K. (2013, February). *What are our students learning from their GE experience? General education program-level assessment 2011-12*. NMSU Teaching Academy presentation for the Committee for the Assessment of Student Learning in General Education (CASL-GE). (note: authors listed alphabetically).

Invited Presentations and Lectures - continued

- Armfield, G. G., Fitzsimmons, J. Mostafa, A. Smith, D., Stovall, S., & Wosick-Correa, K. (2012, February). *General education program-level assessment pilot study*, NMSU Teaching Academy presentation for the Committee for the Assessment of Student Learning in General Education (CASL-GE). (note: authors listed alphabetically).
- Armfield, G. G. (2006, April). *What to expect as a junior faculty member*. Department of Communication Graduate Student Colloquium, University of Missouri-Columbia.
- Armfield, G. G. (2005, February). *Improving your press release*. Lecture for Alpha Phi Omega (A national service organization). Seminar of 15 students, Angelo State University.
- Armfield, G. G. (2005, February). *Steps to scale development*. Lecture for M. A. Dixon, CCPA 5302 (Organizational Communication Consulting). Southern Methodist University.
- Armfield, G. G. (2005, February). *Survey research in the communication discipline*. Lecture for M. A. Dixon, CCPA 3375 (Strategic Communication Research). Southern Methodist University.
- Armfield, G. G. (2003, November). *Calculating ROI for organizational training*. Lecture for D. S. Dougherty, Comm. 377 (Senior Project). Seminar of 20 students, University of Missouri-Columbia.
- Armfield, G. G. (2003, September). *Is a graduate degree for me? Choosing and applying for graduate school*. Lecture for D. S. Dougherty, Comm. 377 (Senior Project). University of Missouri-Columbia.
- Armfield, G. G. (2002, November). *Internet use, gender, and the digital divide*. Lecture for M. S. McKinney, Comm. 104 (Controversies in Communication), University of Missouri-Columbia.
- Armfield, G. G. (2002, March). *Gender and Internet use*. Lecture for R. L. Holbert, Comm. 103 (Media Communication in Society), University of Missouri-Columbia.
- Armfield, G. G. (1999, November). *Resume building workshop*. Lecture for R. N. Armstrong, Comm. 650 (Communication Training and Development), Wichita State University.

Teaching and Advising

Courses Taught

New Mexico State University (2008 to present)

COMM. 595: *Communication Internship*.

COMM. 591: *Sports Communication*.

COMM. 591: *Organizational Culture and Consulting*.

COMM. 591: *Communication of Innovation*.

COMM. 583: *Seminar in Theories of Communication*.

COMM. 570: *Seminar in Organizational Communication*.

COMM. 495: *Communication Internship*.

COMM. 491: *Communication of Innovation*.

COMM. 491: *Sports Communication*.

COMM. 470: *Leadership Communication*.

COMM. 370: *Organizational Communication*.

COMM. 285: *Survey of Communication Theory*.

COMM. 265G: *Principles in Human Communication*.

COMM. 265G: *MARC/STEM: Principles in Human Communication for Scientists*.

Angelo State University (2004 to 2008)

COMM. 6381: *Public Communication Campaigns (special topics course)*.
COMM. 6308: *Small Group and Project Management*.
COMM. 6307: *Communication and Information Diffusion*.
COMM. 6305: *Organizational Communication Technology in a Global Context*.
COMM. 6302: *Quantitative Research Methods*.
COMM. 4381: *Innovative Advertising Media (special topics course)*.
COMM. 4381: *Integrated Marketing Communication (special topics course)*.
COMM. 4371: *Organizational Communication*.
COMM. 4352: *Communication Analysis*.
COMM. 4338: *Communication Technologies*.
COMM. 4335: *Advertising and Public Relations Campaigns*.
COMM. 3352: *Interviewing*.
COMM. 3335: *Public Relations*.
COMM. 2301: *Public Speaking*.

University of Missouri-Columbia (2000 to 2004)

COMM. 377: *Senior Capstone Project*.
COMM. 104: *Controversies in Communication*.
COMM. 103: *Media Communication in Society*.
COMM. 75: *Introduction to Speech Communication*.

Moberly Area Community College (2001 to 2004)

SPK. 101: *Public Speaking*.

Butler Community College (1999 to 2000)

SP. 102: *Interpersonal Communication*.
SP. 100: *Public Speaking*.

Thesis Committee Chaired

New Mexico State University

Mario Selle (current)

Angelo State University

Anu “Naddy” Nadina Ramcharitar (degree awarded May, 2006)

Thesis Committee Member

New Mexico State University

Maria Molina (current)

Sara Samani (current)

Sarah Selwyn (current)

Eddie Binder (degree awarded August, 2012)

Meaghan Harkins (degree awarded December, 2011)

Dani Jones (degree awarded May, 2010)

Jamie Hester (degree awarded May, 2009)

Angelo State University

Dawn Weir (degree awarded May, 2006, Biology)

M.A. Committee Chaired

New Mexico State University

Dan Duda Jr. (current)

Justin Bannister (degree awarded May, 2013)

James Black (degree awarded May, 2013)

Whitney Hughley (degree awarded May, 2013)

Annette Granillo (degree awarded May, 2013)

Virginia “Ginny” Van Doren (degree awarded May, 2013)

Chantel Orio (degree awarded May, 2012)

Brian Perna (degree awarded May, 2012)

Cuyler Frank (degree awarded May, 2011)

Jose Solis Jr. (degree awarded May, 2011)

Michelle (DeLaurentis) Provencio (degree awarded May, 2010)

Elizabeth Moore (degree awarded December, 2009)

M.A. Committee Member

New Mexico State University

Nigel Henry (current)

Xavier Torres (current)

David Alonso Ruiz Martinez (degree awarded May, 2013)

Alfred “Paul” Chavez (degree awarded May, 2012)

Ashley Echavarria (degree awarded May, 2012)

Hayley Katz (degree awarded May, 2012)

Micheal Lynch (degree awarded May, 2012)

Alanna Flicker Rubio (degree awarded May, 2012)

Erika Stupka (degree awarded May, 2012)

Ariel McFarland (degree awarded December, 2011)

Brian Jones (degree awarded May, 2011)

Karina Kreiner (degree awarded December, 2010)

Kelsey Lenzmeier (degree awarded December, 2010)

David Banks (degree awarded May, 2010)

Corey Caruthers (degree awarded May, 2010)

Justine Chavez-Crespin (degree awarded May, 2010)

Erika Martinez (degree awarded May, 2010)

Jesus Sanchez (degree awarded May, 2010)

Hank Strevel (degree awarded May, 2010)

Krystal Williams (degree awarded May, 2010)

Angelo State University

Connie Torres (degree awarded December, 2008)
Kaci Vestal (degree awarded December, 2008)
Tony Blair (degree awarded August, 2008)
Joerg Dill (degree awarded August, 2008)
Dave Wester (degree awarded August, 2008)
Andrew Carr (degree awarded December, 2006)
Anthony Aguilar (degree awarded August, 2006)
Elaine Dispo (degree awarded August, 2006)
Satomi Graham (degree awarded August, 2006)
Cam Stone (degree awarded August, 2006)
Jennifer Stephens (degree awarded May, 2006)
Whitney Fleming (degree awarded August, 2005)
Kary Marcum (degree awarded August, 2005)
Miranda Houser (degree awarded May, 2005)
Justin Louder (degree awarded May, 2005)

M.A. Question Writer Only

New Mexico State University

Oscar Molina (current)
Mary Jo Ruthven (current)
Caroline Zamora (degree awarded May, 2013)
Bayan Dalgamouni (degree awarded May, 2012)
Sergio Juarez (degree awarded May, 2012)
Clay King (degree awarded May, 2012)
Yuanying Luo (degree awarded May, 2012)
Mario Ulibarri (degree awarded May, 2012)
Amanda Csakan (degree awarded May, 2011)
Joyce Liy (degree awarded May, 2011)
Lauren Lopez (degree awarded May, 2011)
Kelly Mohr (degree awarded May, 2011)
Karina Kreiner (degree awarded December, 2010)
Alexandro Paz (degree awarded December, 2010)
Melissa Aguilera (degree awarded May, 2010)
Ruth Archer (degree awarded May, 2010)
Kristin Rogers (degree awarded May, 2009)

Graduate Dean's Representative

New Mexico State University

Stacie Sage (current, English)
Hank Strevel (degree awarded May 2013, Public Administration)
Crystal Wilcox (degree awarded May 2009, Social Work)

Professional Service

Service to the Discipline

Editorial Service

Reviewer for the International Journal of Sport Communication, 2013 to present

Reviewer for Communication and Sport, 2013 to present

Reviewer for Administrative Science Quarterly, 2009 to present

Reviewer for Journal of Business Communication, 2009 to present

Reviewer for Journal of Communication and Religion, 2010 to present

Reviewer for Electronic Journal of Communication, 2008 to 2010

Reviewer for Journal of Media and Religion, 2007 to present

Reviewer for Communication Yearbook, 2006 to 2007

Professional Association Leadership

Chair, Communication Studies Division, Religious Communication Association, 2011 to present.

Chair of Nominations Committee Division of Applied Communication, Southern States Communication Association, 2013 to 2014.

Immediate Past Chair, Division of Applied Communication, Southern States Communication Association, 2013 to 2014.

Chair, Division of Applied Communication, Southern States Communication Association, 2012 to 2013.

Vice-Chair, Division of Applied Communication, Southern States Communication Association, 2011 to 2012.

Vice-Chair Elect, Division of Applied Communication, Southern States Communication Association, 2010 to 2011.

Conferences and Conventions

Respondent, *Top papers in applied communication*. Southern States Communication Association, 2013.

Panel Chair, *Designing applied communication activities for communication studies*. Southern States Communication Association, 2013.

Panel Chair, *Discovering the applied through communication, choices, and consequences*. Southern States Communication Association, 2013.

Elected Reader, Sports Interest Division. Association for Education in Journalism & Mass Communication, 2013.

Elected Reader, Religious Communication Association, 2013.

Elected Reader, Sports Interest Division. Association for Education in Journalism & Mass Communication, 2012.

Panel Chair, *Global communication in the classroom*. Southern States Communication Association, 2012.

Elected Reader, Organizational Communication Division. National Communication Association, 2012.

Elected Reader, Religious Communication Association, 2012.

Elected Reader, Applied Communication Division. Southern States Communication Association, 2011.

Conferences and Conventions - continued

- Elected Reader, Organizational Communication Division. National Communication Association, 2011.
- Elected Reader, Religious Communication Association, 2011.
- Invited Reviewer, Bostrom Award for top graduate student paper. Southern States Communication Association, 2010.
- Elected Reader, Applied Communication Division. Southern States Communication Association, 2010.
- Elected Reader, Organizational Communication Division. National Communication Association, 2010.
- Elected Reader, Religious Communication Association, 2010.
- Respondent, *That's the spirit: Motivation and spirituality in the workplace*. National Communication Association Convention, 2009.
- Panel Chair, *Engaging educational discourses in changing multicultural environments: Problems for the basic course*. National Communication Association Convention, 2009.
- Elected Reader, Applied Communication Division. Southern States Communication Association, 2009.
- Panel Chair, *The contemporary workplace: New expectations for emotion and communication competencies*. Southern States Communication Association, 2009.
- Elected Reader, Organizational Communication Division. National Communication Association, 2009.
- Elected Reader, Religious Communication Association, 2009.
- Respondent, *Competitive papers in applied organization communication*. Southern States Communication Association, 2008.
- Elected Reader, Applied Communication Division. Southern States Communication Association, 2008.
- Elected Reader, Religious Communication Association, 2008.
- Panel Chair, *New vistas on the individual-organization relationship: Explorations in identification*. National Communication Association Convention, 2007.
- Elected Reader, Organizational Communication Division. National Communication Association, 2007.
- Elected Reader, Applied Communication Division. Southern States Communication Association, 2007.
- Panel Chair, *Discourse and sensemaking*. National Communication Association Convention, 2005.
- Panel Chair, *Structuration Theory and Organizational Communication*. National Communication Association Convention, 2003.

Service to the University

New Mexico State University

Faculty Advisor, Wesley Student Center, 2013 to present

Member, Committee for the Assessment of Student Learning (CASL), 2010 to present

Angelo State University

Advisor, Angelo State University Ad Club, 2004 to 2008

- 2008 AAF – NSAC competition, AOL-AIM
- 2007 AAF – NSAC competition, Coca-Cola Classic
- 2006 AAF – NSAC competition, Postal Vault

Advisor, Sigma Phi Epsilon, 2004 to 2007

Member, IDEA Committee, 2007 to 2008

University of Missouri-Columbia

Representative, Graduate Professional Council, 2000 to 2001.

Service to the College of Arts and Sciences

New Mexico State University

Member, College Improvement of Instruction and Student Relations Committee, 2008 to 2012

Service to the Department

New Mexico State University

Faculty Advisor, Communication Studies Graduate Student Association, 2013 to present

Search Committee, Political Communication, 2010 to 2011

Search Committee, One-year Temporary Position, 2010

Library Liaison, 2008 to present

Angelo State University

Curriculum Committee, 2005 to 2008

Facilities Committee, 2005 to 2008

Technology Committee, 2005 to 2008

Graduate Studies Committee, 2004 to 2008

Search Committee, Integrated Marketing Communication, 2007 to 2008 (failed search)

Search Committee, Performance Studies, 2006 to 2007

Search Committee, Organizational Communication, 2005 to 2006

Search Committee, Performance Studies, 2005 to 2006 (failed search)

University of Missouri-Columbia

President, Association of Communication Graduate Students, 2002 to 2003

Treasurer, Association of Communication Graduate Students, 2001 to 2002

Service to the Community

Chair, Wesley Foundation Board of Directors, Las Cruces, NM. 2012 to present

Board Member, Wesley Foundation Board of Directors, Las Cruces, NM. 2011 to present

Board Member, Concho Valley Regional Food Bank, San Angelo, TX. 2006 to 2008

Member, Missouri United Methodist Church Communication Committee, Columbia, MO. 2003 to 2004

Administrative Duties

Department of Communication Studies Colloquia Coordinator, New Mexico State University.
2013 to present

Basic Course Director, Department of Communication Studies, New Mexico State University
Supervised 13 TAs teaching 38 lab sections for Comm. 265: Principles of Human
Communication. 2009 to 2012

Professional Affiliations

Association for Education in Journalism & Mass Communication (AEJMC)

International Association for Communication and Sports (IACS)

National Communication Association (NCA)

Religious Communication Association (RCA)

Southern States Communication Association (SSCA)