

# CURRICULUM VITA

## Jeanne Flora

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New Mexico State University  
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### EDUCATION

- Ph.D.            August 1998            University of Kansas--Communication Studies  
Dissertation Title: "Relational Development in Married and  
Dating Couples: Implications for Relational Outcomes and  
Psychosocial Adjustment"  
\*Awarded 1999 Outstanding Dissertation,  
International Communication Association,  
(Interpersonal Communication Division)  
Advisor: Chris Segrin, Ph.D.
- M.A.            May 1996            University of Kansas--Communication Studies  
Thesis Title: "An Analysis of Joint Leisure Time and  
Relational Satisfaction"  
Advisor: Chris Segrin, Ph.D.
- B.A.            May 1994            Manchester University

### PROFESSIONAL EMPLOYMENT

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| New Mexico State University<br>Dept. of Communication Studies          | 2009-present | Associate Professor |
| University of La Verne<br>Dept. of Speech Communication                | 2000-2009    | Department Chair    |
|  | 2009         | Full Professor      |
|  | 2004 - 2009  | Associate Professor |
|  | 2000 - 2004  | Assistant Professor |
| California State University, Fullerton<br>Dept. of Human Communication | 1998-2000    | Assistant Professor |
| University of Kansas<br>Dept. of Communication Studies                 | 1994 – 1998  | Teaching Assistant  |



- Segrin, C., & Flora, J. (2011). *Family communication* (2<sup>nd</sup> ed.). New York, NY: Routledge. (\*a 17 chapter book with over 2,000 references, solo authored 8 chapters, co-authored 1 chapter)
- Segrin, C., & Flora, J. (2011). *Instructor and student manual to accompany family communication* (2<sup>nd</sup> ed.). New York, NY: Routledge. (Available at <http://www.routledge.com/cw/segrin/> using username “segrin” and password “family 2e”)
- Segrin, C., & Flora, J. (2005). *Family communication*. Mahwah, NJ: Lawrence Erlbaum Associates. (\*a 16 chapter book with over 2,000 references, solo authored 8 chapters)
- Segrin, C., & Flora, J. (2005). *Instructor’s manual to accompany family communication*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Flora, J., & Segrin, C. (2003). Relational well-being and perceptions of relational history in married and dating couples. *Journal of Social and Personal Relationships*, 20, 515-536.
- Segrin, C. & Flora, J. (2001). Perceptions of relational histories, marital quality, and loneliness when communication is limited: An examination of married prison inmates. *Journal of Family Communication*, 1, 151-173.
- Flora, J., & Segrin, C. (2001). The association between accounts of relationship development events and relational and personal well-being. In V. Manusov & J. H. Harvey (Eds.), *Attribution, communication behavior, and close relationships*. New York: Cambridge University Press.
- Flora, J., & Segrin, C. (2000). Affect and behavioral involvement in spousal complaints and compliments. *Journal of Family Psychology*, 14, 641-657.
- Flora, J., & Segrin, C. (2000). Relationship development in dating couples: Implications for relational and personal well-being. *Journal of Social and Personal Relationships*, 17, 811-825.
- Segrin, C., & Flora, J. (2000). Poor social skills are a vulnerability factor in the development of psychosocial problems. *Human Communication Research*, 26, 489-514.
- Flora, J., & Segrin, C. (1999). Social skills are associated with satisfaction in close relationships. *Psychological Reports*, 84, 803-804.
- Flora, J., & Segrin, C. (1998). Joint leisure time in friend and romantic relationships: The link between activity type, social skills, affect, and relational outcomes. *Journal of Social and Personal Relationships*, 15, 711-718.
- Segrin, C., & Flora, J. (1998). Depression and verbal behavior in conversations with friends and strangers. *Journal of Language and Social Psychology*, 17, 492-503.

## CONFERENCE PAPERS

- Arias, V., Punyanunt-Carter, N.M., Flora, J., Niehuis, S., & Weiser, D. (2016, November). Analyzing the relationships among college students' tinder usage, relationship Expectations, and communication motives. Paper presented at the annual meeting of the National Communication Association, Philadelphia.
- Flora, J., Boje, D., Rosile, G.A., & Hacker, K. (2015, November). Post-deployment family reintegration and embodied restorying practices: Theoretical review and practical application. Paper presented at the annual meeting of the National Communication Association, Las Vegas.
- Der-Karabetian, A., Flora, J., Cao, Y., & Madhuri, M. (2009, April). Development and use of common rubrics to assess mission elements in capstone projects at bachelor, master and doctoral levels. Presentation at the annual meeting of the Western Association of Schools and Colleges, Hollywood.
- Porter, L., & Flora, J. (2002, January). The Guatemala experience: Education and culture. Presentation at the annual meeting of the California Association for Bilingual Education, San Jose.
- Segrin, C., & Flora, J. (2001, February). Perceptions of relational histories, marital quality, and loneliness in married prison inmates. Paper presented at the annual meeting of the Western States Communication Association, Couer d' Alene.
- Flora, J., & Segrin, C. (1999, November). Affect and behavioral involvement in spousal complaints and compliments. Paper presented at the annual meeting of the National Communication Association, Chicago.
- Flora, J., & Segrin, C. (1999, November). Relational development trajectories and relational well-being. Paper presented at the annual meeting of the National Communication Association, Chicago. **Top ranked paper in the Interpersonal Communication Division.**
- Flora, J., & Segrin, C. (1999, June). The association between accounts of relationship development events and relational and personal well-being. Book chapter presented at the annual meeting of the International Network on Personal Relationships, Louisville.
- Flora, J. (1998, August). Attributions, social skills, and the maintenance of romantic relationships in joint leisure time. Paper presented at the annual meeting of the American Psychological Association, San Francisco.
- Segrin, C., & Flora, J. (1998, August). Poor social skills are a vulnerability factor in the development of psychosocial problems. Paper presented at the annual meeting of the American Psychological Association, San Francisco.

Flora, J. (1998, April). Joint leisure time in friend and romantic relationship: The link between activity types, social skills, affect, and relational outcomes. Paper presented at the annual meeting of the Central States Communication Association, Chicago.

Cook, D. & Eichenauer (Flora), J. (1996, November). An Overview and Analysis of Transformational and Transactional Leadership. Paper presented at the meeting of the Speech Communication Association, San Diego.

### **Papers Under Review**

- Niehuis, S., Weiser, D.A., Reifman, A.S., Flora, J., Ph.D.; Punyanunt-Carter, N.M., Arias, V.S., & Oldham, R.C. (under review). Tinder Usage for Dating: Gender, Attitudes, and Expectations.

### **Research in Progress**

- Core member of the NMSU Military Family Communication Research Team, studying the role of family stories and restorying in military family reintegration and well-being. [Currently collaborating with New Mexico Department of Veterans' Services]

## **TEACHING**

### **New Mexico State University (teaching load: 3-3, 18 credits per year)**

#### **Interpersonal and Family Communication**

- Family Communication (400 and 500 level, also online/hybrid)
- Interpersonal Communication (300 and 500 level, also online/hybrid)
- Nonverbal Communication (400 and 500 level, also online/hybrid)
- Conflict and Communication (500 level)
- Understudied Family Relationships (400 level)

#### **Communication Theory**

- Communication Theory (200 level, also online/hybrid)

#### **Intercultural Communication**

- Culture and Communication (300 level)

#### **Introduction to Communication**

- Principles of Human Communication (200 level – mass lecture course of 700 students)

### **Advised 24 M.A. students**

### **University of La Verne (teaching load: 24 credits per year as department chair)**

#### **Interpersonal and Family Communication**

- Interpersonal Communication (200 level)
- Advanced Interpersonal and Family Communication (400 level)

- Persuasion (200 level)

### **Communication Theory**

- Speech Communication Theory and Practice (100 level)
- Senior Projects (400 level)

### **Intercultural Communication**

- Intercultural Communication (200 level)

### **Public Speaking**

- Fundamentals of Public Speaking (100 level, also online)

### **Senior Project Course**

- Advised on average 6 senior projects per year

### **California State University Fullerton (teaching load 3-3, 18 credits per year)**

### **Interpersonal and Family Communication**

- Introduction to Human Communication (100 level)
- Interpersonal Communication Theory (300 level)
- Family Communication (300 level)
- Seminar in Interpersonal and Relational Communication (500 level)

## **AWARDS, GRANTS, PROFESSIONAL DEVELOPMENT**

### **Research Grants, Awards, and Professional Development**

- 2015 National Science Day, National Science Foundation Grant Workshop, Texas Tech University
- 2015 Using Leximancer, Workshop, NMSU, Las Cruces, NM
- 2014 National Communication Association, Short Course on Qualitative Methods, Washington D.C.
- 2013 Interdisciplinary internal grant approved for funding by NMSU Office for Research, Dec 2013 (**\$20,000**)  
 \*Project Title: Combining restorying and equine-assisted skills training in counselor communication designed to help soldiers and their families recover from traumatic stress  
 \*Funds used to conduct pilot study that led to production of Flora, Boje, Rosile, and Hacker in press paper at the *Journal of Veteran Studies*
- 2003 Faculty Research Grant recipient, University of La Verne, (**\$5000**)  
 \*Funds used for release time, research material, and permission fees associated with researching and writing the first edition of *Family Communication*

- 1999 Top ranked paper in the Interpersonal Communication Division. National Communication Association, Chicago
- 1999 Outstanding Dissertation Award, International Communication Association (Interpersonal Communication Division)
- 1998 Giffin Research Award, awarded for "outstanding research in the field of Speech," University of Kansas
- 1997 Sene and Louella (Newell) Carlile Scholarship, awarded for "outstanding work in the field of Speech," University of Kansas

### **Teaching Awards and Teaching Mentorship/Development**

- 2015 NMSU Teaching Academy Presenter, "Successful Strategies to Support Veterans and Active Duty"
- 2013 University Award for **Outstanding Achievement in Teaching**, College of Arts and Sciences, New Mexico State University
- 2012 Pilot Member of NMSU Peer Review Network, NMSU Teaching Academy
- 2011-present Developed/converted 8 courses to an online or hybrid format, NMSU
- 2008 Founding member of Peer Review Teaching Network, University of La Verne
- 2008-2009 New Faculty Mentor, University of La Verne
- 2001 Developed first online public speaking course at University of La Verne
- 2000-2009 Authored new major in Speech Communication, approved by faculty senate in 2002, and subsequently developed 6 new courses, University of La Verne
- 2001 Mediating Interpersonal Conflict (40-hour training), Manchester University, North Manchester, IN
- 1996 Departmental Award for Teaching Excellence, University of Kansas
- 1995 Departmental Award for Teaching Excellence, University of Kansas

## **UNIVERSITY & PROFESSIONAL SERVICE**

### **New Mexico State University**

- 2016-present Member, Committee for the Assessment of Student Learning in General Education

- 2015-2016 Member, Department Faculty Search Committee
- 2013-2015 Director of Communication Studies Research Lab
- 2015 Department Representative, NMSU Learning Outcomes Alignment
- 2010-2015 Advisor to Communication Studies Graduate Student Organization
- 2010-present Member, University Benefits Committee
- 2013-2014 Department Promotion and Tenure Committee Member
- 2010-2011 Member, Department Faculty Search Committee
- 2013 External Reviewer for Tenure, Texas Tech University
- 2011 & 2013 Workshop for Communication Studies graduate students: “APA format”
- 2012 Workshop for Communication Studies graduate students: “The Comprehensive Exam Process”

**University of La Verne**

- 2008-2009 Chair, Arts and Sciences College Council, University of La Verne
- 2000-2009 Department Chair, University of La Verne
- 2002-2009 Academic Assessment Committee, University of La Verne
- 2006-2009 Institutional Review Board, University of La Verne
- 2008-2009 Chair, Capstone Assessment Committee, University of La Verne
- 2004-2005 Faculty Governance Committee, University of La Verne
- 2003-2004 Faculty advisor for student organization, ACE (Alliance for Community Education), University of La Verne
- 2002 Internal research grant reviewer, University of La Verne, Grants from the Provost’s Office
- 2002 & 2007 Internal research grant reviewer, University of La Verne, Grants from Arts and Sciences
- 2001-2002 Faculty Advisor, Lordsburg Debate Union, University of La Verne
- 2000 Panel Chair at the Annual Meeting of the National Communication Association in  
Panel Title: “Trajectories of Communication and Involvement in Personal



## Relationships”

- 2000           Presenter, University of La Verne LEAD 2000 student leadership program:  
                  “Persuasion and Social Influence in Student Leadership Positions”

### **California State University Fullerton**

- 1999-2000     Scholarship and Awards Committee, Department Committee, CSUF
- 1999-2000     Faculty Advisor, Association of Speech Communication Students, CSUF
- 1998-2000     Chair, Instructional Resources Committee, Department Committee, CSUF  
                  Fullerton
- 1998-1999     Elections Committee, School Committee, CSUF

### **Review of Manuscripts**

- 2016           Reviewer for Feminist and Women’s Studies Division of the National  
                  Communication Association, Philadelphia, PA.
- 2013-present   Reviewer for *Journal of Family Issues*
- 2012           Reviewer for *Journal of Social and Personal Relationships*
- 2010           Reviewer for *Communication Yearbooks*
- 2008           Reviewer for *Journal of Family Communication*
- 2006           Reviewer for *Western Journal of Communication*
- 2000           Reviewer for *Communication Yearbooks*
- 2000           Reviewer for the Interpersonal Communication Division of the National  
                  Communication Association Annual Convention, Seattle, WA.

## **COMMUNITY AND UNIVERSITY PRESENTATIONS AND OUTREACH**

- 2016           Panel Presentation: Military Family Communication: Current Research at NMSU
- 2015           Faculty Research Lecture “Military Family Reintegration Post-Deployment:  
                  Embodied Restorying Practices” NMSU, Las Cruces, NM
- 2015           NMSU Veterans Week, November 8-13, 2015, Member of core planning  
                  committee for week-long campus events devoted to educating the  
                  university and campus community about military and veterans  
                  affairs/support on campus.
- 2013           Invited Speaker, Clergy Spouse Support Workshop, St. Andrew’s Episcopal, Las  
                  Cruces, NM
- 2011           Invited Speaker, Marital Communication, St. John’s United Methodist Church,  
                  Lubbock, TX
- 2009           Faculty Research Lecture: “Peer Visitation in Higher Education: A Blueprint for

Improving Teaching in Higher Education” University of La Verne

- 2008 Faculty Research Lecture: “Mission Statement Assessment of Senior Projects, Master's Papers, and Dissertations” University of La Verne
- 2008 Invited Speaker, Fairplex Child Development Center, Pomona, CA  
Lecture series title: “Marital Communication”
- 2008 Invited Speaker, Fairplex Child Development Center, Pomona, CA  
Two-week lecture series on family communication
- 2007 Invited Speaker, La Verne Church of the Brethren, La Verne, CA  
Relationships and Spirituality
- 2006 Invited Speaker, La Verne Church of the Brethren, La Verne, CA  
Three-week lecture series on family communication
- 2002 Opening convocation speaker, University of La Verne (September)
- 2001 Freshman Orientation Speaker, Title: “The Social Side of  
College: Healthy Relationships with Friends, Professors, and Romantic  
Partners” University of La Verne
- 2001 Invited Speaker, North Manchester, IN Chamber of Commerce  
“Dealing with Difficult People in the Workplace”
- 2000 Invited Panel Member, California State University Fullerton  
Town Hall: Child Abuse in the U.S.

**PROFESSIONAL ORGANIZATION MEMBERSHIP**

National Communication Association

**REFERENCES AVAILABLE UPON REQUEST**